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Government of Jammu & Kashmir
Office of the Pr. Chief Conservator of Forests & HoFF
Jammu & Kashmir

Subject: Re-constitution of Media Cell

FOREST ORDER NO: 03 /OF 2022
D A T E D: 05 / 01 /2022

In supersession to the Forest Order No 302 of 2021 dated. 16-10-2021, the Media Cell is hereby re-constituted with the following officers/officials:-

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|---|----------|
| 1. Sh Samuel Changkija IFS CCF (S&D) | Chairman |
| 2. Sh. Irfan Rasool Wani, IFS CF North Circle, Sopore | Member |
| 3. Sh. B Mohan Dass, IFS CF East Circle Jammu | Member |
| 4. Divisional Forest Officer, Urban Forestry Division, Jammu | Member |
| 5. Divisional Forest Officer, Urban Forestry Division, Srinagar | Member |
| 6. Divisional Forest Officer (P&P) Division, Srinagar | Member |
| 7. Mr. Arun Sharma, EDP Supervisor (Web Administrator) | Member |
| 8. Mr. Sameer Mughal, Orderly, P.I Division, Srinagar | Member |

The Media cell will attend to the following:-

- Developing a strategy on projecting the people centric works of the department through publications/videos etc and creating awareness on benefits to the people from forest sector, and through activities of the Forest Department.
- Strengthening the mechanism for an active interaction of the Department on social networking groups and through other means.
- Suggestions on preparation of regular media inputs from within the departmental resources or from outsourcing for effective visibility of the activities of the department.
- Creation of publicity materials in the form of Advertisement, Publications, Video/audio clips etc in collaboration with field officers.

The Media Policy of UT of J&K be also referred by the Cell for working in line with the said policy. The Chief Conservator of Forests, (Settlement and Demarcation) will submit the first draft on strategy within 10 days from the date of issuance of this order.

Issued with the approval of Pr. Chief Conservator of Forests (HoFF) J&K

(S.K. Sinha) IFS

Addl. Pr. Chief Conservator of Forests
(Central)

NO: PCCF/NG/Estt/100/24-36

Dated: 05-01-2022

Copy for information and necessary action to the:-

- Chief Conservator of Forests, (Settlement & Demarcation), Jammu.
- All Concerned.
- Forest Order/Stock File.